OFFICE MEMORANDUM


The Operational Guidelines of the Centrally Sponsored Scheme - National Livestock Mission was issued vide this Department’s letter no. 2-47/2009-AHT/FF (Vol.III), dated 21st May, 2014.

2. In supersession of above mentioned letter, the amended operational guidelines for Component (I) - Entrepreneurship Development and Employment Generation (EDEG) under Sub-Mission on Livestock Development of National Livestock Mission are enclosed herewith for further necessary actions. These amended operational guidelines will be effective with immediate effect.

This issues with the approval of the Competent Authority.

Enclosure: As above.

(Dharam Prakash)

Under Secretary to the Government of India

Copy forwarded for information and necessary action to:

1. Principal Secretary / Secretary, Animal Husbandry of all States & UTs.
2. Principal Secretary / Commissioner / Secretary, Dairy Development of all States & UTs.
3. APC / Principal Secretary / Secretary, Department of Agriculture, all States & UTs.
4. Principal Secretary / Commissioner / Secretary, Ministry of Finance, all States & UTs.
5. Principal Secretary / Secretary, Panchayati Raj, all States & UTs.
6. Principal Secretary / Secretary, Department of Forests, all States & UTs.
7. Commissioner / Director of Animal Husbandry & Veterinary Services of all States & UTs.
8. Chief Executive Officer, Livestock Development Board / Agencies of all States & UTs.
9. Commissioner / Managing Director of Dairy Development / Milk Federation of all States & UTs.
10. Principal Chief Conservator of Forest of all States / UTs.

P.T.O.
11. Advisor (Agriculture), Planning Commission, Yojana Bhawan, New Delhi.
12. Secretary to Ministry of Environment and Forests, Ministry of Environment &
   Forests, Paryavaran Bhawan, CGO Complex, Lodhi Road, New Delhi, 110003.
13. Chief General Manager, Animal Husbandry / Department of Refinance, National
   Bank for Agriculture & Rural Development (NABARD), C-24, "G"-Block, Bandra-
   Kurla Complex, Bandra East Mumbai 400 051.
15. Managing Director, NDDB, Anand, Gujarat.
16. Secretary, Department of Agriculture & Cooperation, Krishi Bhawan, New Delhi.
17. Secretary, Deptt. Of Agricultural Research and Education, and DG, ICAR,
   Krishi Bhawan, New Delhi.
18. Secretary to Ministry of Panchayati Raj, Krishi Bhawan, New Delhi.
19. Secretary to Ministry of Women and Child Development, Shastri Bhawan, A Wing,
   Dr. Rajendra Prasad Road, New Delhi-110001.
20. Secretary to Ministry of Development of North Eastern Region, Vigyan Bhawan
    Annex, Maulana Azad Road, New Delhi – 110011.
21. Secretary to Department of Food and Public Distribution, Krishi Bhawan, New
    Delhi.
22. Secretary to Ministry of Rural Development, Krishi Bhawan, New Delhi.
23. Secretary to Ministry of Tribal Affairs, Shastri Bhawan, A - Wing, Dr. Rajendra
    Prasad Road, New Delhi, 110001.
24. Secretary to Ministry of Minority Affairs, 11th Floor, Paryavaran Bhawan, CGO
    Complex, New Delhi-110003.
25. Chairman cum Secretary, Agricultural & Processed Food Products Export
    Development Authority, NCU1 Building 3, Siri Institutional Area, August Kranti
    Marg, New Delhi - 110016, India.
27. Pay & Accounts Officer, Department of Agriculture, Krishi Bhawan, New Delhi.
28. Directors of all Central Organizations-RFS,CPDOs and CSBF.
29. PAOs of concerned Central Organizations.
30. Directors, Central Organizations, Government of India.
31. PPS to Secretary (ADF), Krishi Bhawan, New Delhi.
32. PPS to AS&FA, DADF, Krishi Bhawan, New Delhi.
33. PSS to AHC / JS (NLM) & Mission Director / JS(CDD) / JS(Fy.) / JS (LH)/JS(Admin).
34. Director (Budget)/ US (Finance), Department of Animal Husbandry & Dairying,
   Krishi Bhawan, New Delhi.
35. Joint Commissioner (P)/ Joint Director (NLM)/DS (GC)/ Guard File.
OPERATIONAL GUIDELINES FOR COMPONENT (I) - ENTREPRENEURSHIP DEVELOPMENT AND EMPLOYMENT GENERATION (EDEG) UNDER SUB-MISSION ON LIVESTOCK DEVELOPMENT OF NATIONAL LIVESTOCK MISSION

This component includes all credit cum subsidy linked activities earlier implemented through NABARD, viz., Poultry Venture Capital Fund (PVCF), Integrated Development of Small Ruminants and Rabbits (IDSRR), and Pig Development. Since these schemes have been popularized with great efforts during XI Plan, the names of the credit linked activity has been not changed to avoid confusion among beneficiaries and bankers. However, the suffix EDEG has been added to indicate that these are part of the XII Plan Scheme. The component will function under the institutional structure of the National Livestock Mission.

1. Objectives of the Scheme
   i. Enhance employment opportunities in rural areas.
   ii. To encourage entrepreneurship in various poultry activities and provide capacity building for employment opportunities.
   iii. To improve production of poultry products and productivity of processing units through technology upgradation and also encourage introduction of innovative technology.
   iv. To encourage rearing of other poultry species like quails, ducks, and turkeys etc. which have good potential.
   v. Development of Sheep for Wool and Mutton
   vi. Development of Goat for Meat and Milk
   vii. Assistance for Establishment of Goat Farms
   ix. Assistance for Training in Sheep, Goat and Rabbit Production
   x. Encourage commercial rearing of pigs by adopting scientific methods and creation of infrastructure
   xi. Production and supply of improved germ plasm
   xii. Organizing stakeholders to popularize scientific practices
   xiii. Create supply chain for meat & pork industry
   xiv. Encourage value addition for better income.
   xv. Salvage and rear male buffalo calves to enhance survival rate,
   xvi. Increase availability of buffalo meat for export and domestic markets,
   xvii. Enlarge raw material base for leather industry,
   xviii. Improve availability of by-products such as meat-cum-bone meal, tallow, hides, bio-fertilizer, brushes, combs and buttons, etc.,
   xix. Improve India’s foreign exchange earning through export of buffalo meat and leather products,
   xx. Create avenues of economic gain from genetic material which otherwise go waste by linking livestock farmers and meat / leather industry.

2. Implementing Agency and Area of Operation
The National Bank for Agriculture and Rural Development (NABARD) will be the implementing agency for component-EDEG in all the States and UTs throughout the country.
3. **Salient Features**  

The project is designed mainly for entrepreneurship development and technology infusion wherein a basket of activities which are bankable are placed from which farmers, individual entrepreneurs, NGOs, companies, cooperatives, groups of unorganised and organized sector which include Self Help Groups (SHGs), Joint Liability Groups (JLGs) etc. can choose from. The eligible activities and indicative cost norms are given, as a general guideline at Annexure-A-I(B). The proportion of subsidy in relation to project cost for various areas and various categories of beneficiaries are given at Annexure-A-I(C), unless otherwise mentioned.

The entrepreneurs shall apply to their banks for sanction of the project. The bank shall appraise the project as per their norms and if found eligible, sanction the total outlay excluding the margin, as the bank loan. The loan amount is then disbursed in suitable installments depending on the progress of the unit. After the disbursement of first installment of the loan, the bank shall apply to the NABARD for sanction and release of total eligible subsidy.

4. **Eligible Beneficiaries**

4.1 Farmers, individual entrepreneurs, NGOs, Companies, Cooperatives, Groups of organized and unorganized sector which include Self-Help Groups (SHGs) and Joint Liability Groups (JLGs) on behalf of their members.

4.2 An applicant will be eligible to avail assistance for any components under the scheme. More than one member of a family can be assisted under the scheme provided they set up separate units with separate infrastructure at different locations. The distance between the boundaries of two such farms should be at least 500 m.

4.3 Priority may be also be given to the beneficiaries from the categories of Scheduled Caste, Scheduled Tribes, landless, small, marginal and BPL category farmers alongwith farmers belonging to drought and flood affected areas of the country.

4.4 Block Development Officers may also recommend the proposals of potential beneficiaries to bank for funding under EDEG. BDOs shall provide information regarding details of such recommended proposals to District Consultative Committee (DCC) to review periodically.

5. **NABARD** should work in close liaison with the State Governments and UTs so that the proposals on priority basis in cluster mode may be implemented covering farmers/Women in SHGs, Cooperatives and Producer Companies including creation of facilities of processing, value addition and marketing of produced in the cluster. NABARD may also instruct to banks to give priority to such projects.

6. **Pattern of Assistance**

   a) The eligible activities and indicative cost norms are given, as a general guideline at Annexure-A-I(B) and the eligible proportion of subsidy for various areas and various categories of beneficiaries, unless otherwise mentioned in relation to project cost and indicative cost norms are given at Annexure-A-I(C).

   b) The component-wise subsidy ceiling will be subject to indicative cost arrived at by NABARD from time to time.

   c) Entrepreneur contribution (Margin) for loans beyond Rs.1 lakh* -10% of the project cost (Minimum)

   d) Bank Loan - Balance portion of TFO.

   [* Subject to any revision in RBI guidelines]
7. Financial Institutions eligible for re-finance under the scheme
   a. Commercial Banks
   b. Regional Rural and Urban Banks
   c. State Cooperative Banks
   d. State Cooperative Agriculture and Rural Development Banks: and
   e. Such other institutions, which are eligible for refinance from NABARD

8. Linkage with credit
   Assistance under the scheme shall be purely credit linked and subject to sanction
   of the Project by eligible financial institutions mentioned at para 7 above.

9. Sanction of project by banks (Financial Institutions): & Release of Subsidy:
   9.1 The entrepreneurs will prepare a project as per norms of the scheme and submit to
   the Bank for sanction of the project.
   9.1.1. The bank shall appraise the project as per the administrative approval issued by
   DADF from time to time and if found eligible, sanction the total outlay excluding the
   margin, as a bank loan.
   9.1.2. After sanction of proposal by Financing institution, they will upload the details as
   per the template prescribed in the EDEG Portal within 30 days of sanction and block
   eligible subsidy amount.
   9.1.3. On successful upload and post validation, the bank will release the entire credit/first
   installment as the case may be. The details of entire credit/first installment may be
   updated within 30 days of first upload. Thereafter, the loan amount shall be disbursed in
   suitable installments, if required, depending on the progress of the unit. The time frame
   shall be as under:
      i. 1st Installment release / entire credit- 30 days from the date of 1st upload (new)
      ii. Submission to NABARD - 30 days from the date of release of the 1st installment.
   9.1.4. In case the first installment/ entire credit details are not updated within 30 days,
   the system will delete the application automatically, as budget cannot be earmarked for
   unlimited period. The bank/ controlling office shall ensure the subsidy claims
   should be uploaded within stipulated time period.
   9.1.5. In case the application is rejected due to incomplete detail or for any other reason,
   the application has to be uploaded afresh.

9.2. All the financing banks shall be required to upload their subsidy claims in EDEG
   Portal through their Controlling Office in time frame as indicated in Para 9.1 above. Bank
   shall submit the valid Aadhar Number of applicant in all cases (except for areas where
   Government of India has granted relaxation).

10. Project Sanctioning Committee (PSC)
    Project Sanctioning Committee of NABARD at Head Office shall consider
    proposals uploaded by Concerned Financial Institutions/banks in portal and approve the
    subsidy cases of eligible applicants within one month of receipt of the proposal.

11. Release of subsidy by Government of India
    11.1. Government of India will release funds in advance to NABARD to meet the subsidy
    claims submitted through EDEG online portal. Funds will be recouped after balance
    comes below a certain level in EDEG portal. The funds will be utilized by NABARD for
    providing back ended capital subsidy to eligible beneficiaries through financing banks, as
    per their online subsidy claims.
11.2. After approval by the PSC of NABARD, NABARD shall release the subsidy amount, on the basis of availability of funds allocated to the States/UTs on first come first serve basis.

11.3. All the financing banks shall be required to keep the subsidy amount in “Subsidy Reserve Fund Account (Borrower-wise) in books of the financing institution/bank and adjust the subsidy amount in the subsidy reserve fund account of the beneficiary within seven days of the receipt of subsidy from NABARD. In case the subsidy is not adjusted to the subsidy reserve fund account of the beneficiary within seven days of the receipt, the financing bank shall be liable to compensate the beneficiary to the extent of the additional interest charged.

11.4. After the receipt of subsidy from NABARD, the controlling office of the financing bank/Institution shall submit a utilization certificate to the effect that the amount has been credited to the Subsidy Reserve Fund Account (SRFA) of the beneficiary alongwith details of the beneficiary. This certificate should be submitted/uploaded to NABARD online within fifteen days of receipt of subsidy.

12. Rate of Interest applicable on the loan amount under the scheme
   Rate of interest on loans shall be as per RBI guidelines and the declared policy of the concerned bank. The bank may charge interest on the entire loan amount, until the subsidy portion is received; and from the date of the receipt of the subsidy, interest shall be charged only on the effective bank loan portion i.e. bank loan minus subsidy.

13. Time limit for Completion of the project
13.1. Time limit for completion of the project would be as envisaged under the project, subject to a maximum period of 12 months from the date of disbursement of the first installment of loan. This maximum period may be extended by 3 months by the financing bank in cases where justification provided by the beneficiary is found adequate.

13.2 In case, the project is not completed within the stipulated period, benefit of subsidy will not be available; the advance subsidy placed with the participating bank, if any, shall be refunded to NABARD.

14. Security/Surety
14.1. Security for availing the loan will be as per the guidelines issued by RBI from time to time.
14.2. The beneficiary contribution of 10% shall not be required for loans less than Rs.1 lakh or any amount as specified in the RBI guidelines, as revised from time to time.
14.3. Kisan Credit Cards (KCC) may be used for availing loans under the scheme, subject to RBI guidelines.

15. Repayment
15.1. Repayment Period/Grace period for different activities will be as follow:

<table>
<thead>
<tr>
<th>EDEG-COMPONENT</th>
<th>Repayment Period</th>
<th>Grace Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poultry Venture Capital Fund</td>
<td>5 to 9 years</td>
<td>6 months to one year</td>
</tr>
<tr>
<td>Integrated Development of Small Ruminants and Rabbits</td>
<td>Up to Maximum 9 years</td>
<td>Two years</td>
</tr>
<tr>
<td>Pig Development</td>
<td>5 to 6 years</td>
<td>One year</td>
</tr>
<tr>
<td>Salvaging and Rearing of Male Buffalo Calves</td>
<td>4 to 6 years</td>
<td>One year</td>
</tr>
</tbody>
</table>

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15.2 The recovery of the loan will be based on the net loan amount only. Subsidy shall be adjusted by the concerned bank after the net bank loan (Bank loan minus subsidy) and interest thereon has been repaid.

15.3 Repayment schedules shall be drawn on the total bank loan taken in a manner that the subsidy amount is adjusted after liquidation of the net bank loan (excluding subsidy).

16. Adjustment of subsidy
16.1 Capital subsidy will be back ended (adjusted against last few installments of repayment of the bank loan) with a minimum lock-in period of 3 years, and shall be refunded if the account becomes a Non Performing Account (NPA).

16.2 The subsidy amount will be kept in “Subsidy Reserve Fund Account (Borrower-wise) in books of the financing institution/bank. No interest shall be payable on this amount.

17. Monitoring Mechanism
17.1 Project Sanctioning Committee (PSC): PSC set up at NABARD shall monitor and review the progress of the scheme on quarterly basis. The participating banks shall conduct periodic inspections of the units and give a feedback to NABARD.

17.2 Joint Monitoring Committee (JMC): Joint Monitoring Committee (JMC) set up under Chairmanship of Joint Secretary (NLM) with representatives of NABARD, concerned Banks and State Secretaries-in-charge of AH&D of four States, on rotational basis for a period of two years, will monitor and review progress of implementation of the Scheme, at regular intervals.

17.3 State Level Monitoring Committee (SLMC): The State Governments/UTs will rename the State Level Sanctioning and Monitoring Committee (SLSMC) as State Level Monitoring Committee (SLMC) under the Chairmanship of State Principal Secretary / Secretary of Animal Husbandry Department and DGM / AGM of Regional NABARD as Member Secretary. The members may be State Officials of Animal Husbandry Department, Lead Bank, Commercial Banks, NGOs, representative of DADF, GOI. The SLMC will review the projects assisted under the scheme and will give their observations/ recommendations, if any, related to implementation of Component- EDEG to the Joint Monitoring Committee (JMC). The SLMC will also maintain close liaison with State Level Bankers’ Committee (SLBC) and be updated on Potential Linked Credit Plan (PLP) of the Districts. The respective SLMCs are also required to review the unit costs every year and get the revised unit costs approved by Department of Animal Husbandry, Dairying & Fisheries, GOI. The SLMCs will also take a call on the smallest unit size suitable to the local situation of the beneficiaries in the State so that multiples of the smallest modules can be approved according to resources and capacity of the beneficiaries.

17.4 The State Level Bankers Committee (SLBC) and District Consultative Committee (DCC) of bankers shall review and monitor the Scheme in the concerned State at regular intervals.

17.5 Joint Monitoring Committee, NLM will have discretion to modify indicative unit cost, based on inputs from SLMC/NABARD.

17.6 NABARD shall furnish a monthly progress report to DAHD&F, regarding proposals received and sanctioned; farmers / entrepreneurs benefited; including SC, ST & Women members; activity-wise details of fund release; funds sanctioned and recovery of loan in the format enclosed at Annexure –A-I(A).

17.7 Units set up under the scheme will be monitored by conducting field visits on a sample basis by NABARD and major observations shall be placed before the PSC
for discussion. In case the observation is such that needs to be brought to the attention of JMC, NABARD shall do so.

18. Other conditions:

18.1. Joint Monitoring Committee, NLM will have discretion to modify indicative unit cost, based on inputs from SLMC/NABARD.

18.2. The provision of General Financials Rules, 2017 shall be applicable henceforth. The release of fund shall be as per Cash Management System guidelines issued by Budget Division, Department of Economic Affairs, Ministry of Finance vide O.M. No. 15(39)-B(R)/2016, dated 21.08.2017. The Flow of funds to be ensured through PFMS/ DBT platforms. The UCs shall be submitted through PFMS in accordance with guidelines issued in this regard by CCA, Ministry of Agriculture and Farmers Welfare.

18.3. Generally, at least 16.2% of the funds are released for SC beneficiaries. Further, it may be ensured that, where sanctions have been made under the Special Component Plan for SCs (SCPSC), the funds must be used only for the SC beneficiaries. However, it may also strive, as far as possible, to cover physically 8%, 30% and 3% Scheduled Tribe, Women and physically challenged/ differently-abled persons/farmers/beneficiaries, respectively from the General component until specific budget Heads are created.

18.4. As per directives of NITI Aayog, a Separate budgetary provision will be done in the Scheme for SC farmers/beneficiaries under the Special Component Plan for Scheduled Castes (SCP-SC), Tribal Area Sub-plan (TSP) and for North Eastern States.

18.5. DAHD&F reserves the right to modify, add and delete any terms / conditions without assigning any reasons and the Department’s interpretation of various terms will be final. Further, the Department reserves the right to recall any amount given under the scheme without assigning any reason thereof.

18.6. Surprise inspection shall be undertaken by DAHD&F to assess the physical and financial progress of the projects.

18.7. NABARD would be provided funds equivalent to 1% of the subsidy disbursed per year towards data compilation, reports to be submitted to the GoI, MIS, etc.

18.8. NABARD shall ensure adequate publicity of the scheme throughout the country to ensure that the benefits of the scheme are availed by all eligible beneficiaries. Special attention will be given to the North Eastern States to sensitize potential beneficiaries.

18.9. Other operational instructions issued by DAHD&F / NABARD from time to time will be strictly adhered to.

18.10. NABARD would provide refinance assistance to commercial banks, Regional Rural Banks (RRBs), Schedule Commercial Banks (SCBs), State Cooperative Agriculture and Rural Development Banks (SCARBs) and other such eligible institutions. Quantum and rate of interest on refinance will be as decided by NABARD from time to time.

18.11. A signboard displaying “Assisted under EDEG by Department of Animal Husbandry Dairying and Fisheries, Government of India through NABARD” will be exhibited at the unit funded under EDEG.

18.12. NABARD shall have the administrative control of the EDEG online portal. All technical issues regarding operationalization of the portal shall be dealt by NABARD, Head Office.
18.13. Copyright of data generated in the EDEG portal shall be with DAHD&F, Government of India.
18.14. NABARD will make necessary arrangement for integration of MIS made by NABARD with DBT portal.

19. Indicative subsidy ceilings under the component of ‘Entrepreneurship Development and Employment Generation’ (EDEG) are given at Annexure-A-I(B). The subsidy amount will be rounded off to the nearest 100 Rupees. Beneficiaries may submit project proposals without any limit. However, the back ended capital subsidy under the scheme will be restricted to the aforementioned ceilings. The Banks will verify the costs of components admissible under the scheme based on the cost norms notified by NABARD.
### Annexure - A (A)

#### Progress Report of Entrepreneurship Development and Employment Generation

State-wise details of application received, subsidy released by NABARD category-wise (General, SC, ST, and Women) and numbers of application pending are as under:

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>State / UTs</th>
<th>No of applications received</th>
<th>No of application sanction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>General category</th>
<th>SC beneficiaries</th>
<th>ST beneficiaries</th>
<th>Women beneficiaries</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>No.</td>
<td>Amount</td>
<td>Unit</td>
<td>Amount</td>
<td>Unit</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>States</th>
<th>No of application pending</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Unit*: Standard Unit of Measurement

*Amount*: Financial Amount

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Indicative subsidy ceilings under the component of ‘Entrepreneurship Development and Employment Generation’ (EDEG)

<table>
<thead>
<tr>
<th>S.N.</th>
<th>Component</th>
<th>Ceiling of Subsidy</th>
</tr>
</thead>
<tbody>
<tr>
<td>i</td>
<td>Breeding Farms for Birds of alternate species like turkey, ducks, Japanese quails, guinea fowl and geese</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 7.50 lakh Varies depending on the species and unit size.</td>
</tr>
<tr>
<td>ii</td>
<td>Central Grower Units (CGU) – upto 16000 layer chicks per batch.</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 10 lakh for a unit of 16000 layer chicks per batch (three batches a year) - Varies with size.</td>
</tr>
<tr>
<td>iii</td>
<td>Hybrid Layer (chicken) Units – upto 20000 layers</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 2 lakh for 2000 layer unit - Varies with the size.</td>
</tr>
<tr>
<td>iv</td>
<td>Hybrid Broiler (chicken) Units – upto 20000 birds. Can be weekly, fortnightly, monthly, all-in all-out batches. Bird strength at any point of time should not exceed 20000 birds</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 0.56 lakh for a batch of 1000 broilers - Varies with unit size</td>
</tr>
<tr>
<td>v</td>
<td>Rearing of Poultry like low-input technology variety of chicken and other alternative species like turkey, ducks, Japanese quails, guinea fowl and geese.</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 5 lakh Varies with the species and unit size.</td>
</tr>
<tr>
<td>vi</td>
<td>Feed Mixing units (FMU) - 1.0 ton per hour Disease Investigation Lab (DIL)</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 4 lakh</td>
</tr>
<tr>
<td>vii</td>
<td>Transport Vehicles – open cage</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 2 lakh</td>
</tr>
<tr>
<td>viii</td>
<td>Transport Vehicles – Refrigerated</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 3.75 lakh</td>
</tr>
<tr>
<td>ix</td>
<td>Retail outlets – Dressing units</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 2.50 lakh</td>
</tr>
<tr>
<td>x</td>
<td>Retail outlets – marketing units</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 3.75 lakh</td>
</tr>
<tr>
<td>xi</td>
<td>Mobile marketing units</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 2.5 lakh</td>
</tr>
<tr>
<td>xii</td>
<td>Cold storage for poultry products</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 5 lakh</td>
</tr>
<tr>
<td>xiii</td>
<td>Egg / Broiler Carts</td>
<td>At 25% level subsidy- subsidy ceiling Rs. 3.750/-</td>
</tr>
</tbody>
</table>

Sub-component - Integrated Development of Small Ruminants and Rabbits (IDSRR)-EDEG

<p>| i    | Commercial Units of 10 ewe / does+ 1 ram / buck                         | At 25% level subsidy- subsidy ceiling Rs. 12,500/-                                 |
| ii   | Breeding farms with 100 ewe / does + 5 ram / bucks                      | At 25% level subsidy- subsidy ceiling Rs. 2,50,000/-                               |
| iii  | Commercial rabbit - Angora units with 15 females + 5 males              | At 25% level subsidy- subsidy ceiling Rs. 75,000/-                                 |
| iv   | Rabbit - Angora breeding Farms with 15 females + 5 males               | At 25% level subsidy- subsidy ceiling Rs. 75,000/-                                 |</p>
<table>
<thead>
<tr>
<th>Sub-component - Pig Development-EDEG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>i</strong></td>
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<tr>
<td><strong>ii</strong></td>
</tr>
<tr>
<td><strong>iii</strong></td>
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<thead>
<tr>
<th>Sub-component - Salvaging of Male Buffalo Calves-EDEG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>i</strong></td>
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<tr>
<td><strong>ii</strong></td>
</tr>
<tr>
<td><strong>iii</strong></td>
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</tbody>
</table>

**Note:**

(a) The ceiling on subsidy in general is at the rate of 25%. Pro-rata variable subsidy depending on category of beneficiary and location of the project will be applicable. The unit cost assumed for calculation of ceiling of subsidy is indicative only and Joint Monitoring Committee, NLM can revise or modify as per the prevailing market price in the area, based on inputs from SLMC/NABARD.

(b) Rearing of male buffalo calves for a minimum period of 24 months.

(c) All units under ‘Entrepreneurship Development and Employment Generation’, include provisions for feed and fodder, silage making, biosecurity and healthcare, insurance and other project activities etc.

(d) An entrepreneur may avail more than one unit (maximum 4 units) of Commercial Unit of 10 ewe / does + 1 ram / buck and; Commercial rearing units (3 sows + 1 Boar).

(e) No multiple units will be allowed for other activities under the Component- EDEG.
Proportion of Subsidy for various areas and various categories of beneficiaries

(i) NORMAL AREAS:

<table>
<thead>
<tr>
<th>Category</th>
<th>Back ended subsidy</th>
<th>Credit</th>
<th>Beneficiary Share / Margin Money</th>
</tr>
</thead>
<tbody>
<tr>
<td>BPL / SC / ST</td>
<td>33.33%</td>
<td>56.67%</td>
<td>10%</td>
</tr>
<tr>
<td>APL</td>
<td>25%</td>
<td>65%</td>
<td>10%</td>
</tr>
</tbody>
</table>

(ii) NORTH EAST REGION / HILL AREAS / LWE AFFECTED DISTRICTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Back ended subsidy</th>
<th>Credit</th>
<th>Beneficiary Share / Margin Money</th>
</tr>
</thead>
<tbody>
<tr>
<td>BPL / SC / ST</td>
<td>50%</td>
<td>40%</td>
<td>10%</td>
</tr>
<tr>
<td>APL</td>
<td>35%</td>
<td>55%</td>
<td>10%</td>
</tr>
</tbody>
</table>

(iii) DIFFICULT AREAS

<table>
<thead>
<tr>
<th>Category</th>
<th>Back ended subsidy</th>
<th>Credit</th>
<th>Beneficiary Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>BPL / SC / ST</td>
<td>60%</td>
<td>30%</td>
<td>10%</td>
</tr>
<tr>
<td>APL</td>
<td>45%</td>
<td>45%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Abbreviations: BPL: Below Poverty Line, SC / ST: Schedule Caste / Schedule Tribe
APL: Above Poverty Line

Types of Areas:
NORMAL AREAS: All areas which do not fall under the subsequent categories.
NORTH EAST REGION: Seven NE States and Sikkim.
HILL AREAS: Designated Hill Areas indicated below:

<table>
<thead>
<tr>
<th>State</th>
<th>Districts</th>
<th>State</th>
<th>Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assam</td>
<td>1. North Cachar 2. Karbi Anglong</td>
<td>West Bengal</td>
<td>1. Darjeeling</td>
</tr>
<tr>
<td>Jammu &amp; Kashmir</td>
<td>Kathua Udhampur Doda Baramulla</td>
<td>Tamil Nadu</td>
<td>1. Nilgiris</td>
</tr>
<tr>
<td>Mizoram</td>
<td>Chimputpuipui Lungelei Town in Lungelei District</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Notified Left Wing Extremist Affected Districts (83 Nos.).**

<table>
<thead>
<tr>
<th>State</th>
<th>Districts</th>
<th>State</th>
<th>Districts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andhra Pradesh</td>
<td>1. Anantapur</td>
<td>Bihar</td>
<td>1. Arwal</td>
</tr>
<tr>
<td></td>
<td>2. Adilabad</td>
<td></td>
<td>2. Aurangabad</td>
</tr>
<tr>
<td></td>
<td>4. Guntur</td>
<td></td>
<td>4. East Champaran</td>
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<tr>
<td></td>
<td>5. Karimnagar</td>
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<td>5. Gaya</td>
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<tr>
<td></td>
<td>8. Medak</td>
<td></td>
<td>8. Kaimur</td>
</tr>
<tr>
<td></td>
<td>13. Visakhapatnam</td>
<td></td>
<td>13. Rohtas</td>
</tr>
<tr>
<td></td>
<td>15. Warangal</td>
<td></td>
<td>15. West Champaran</td>
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<tr>
<td></td>
<td>16. Nizamabad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Uttar Pradesh</td>
<td>1. Chandauli</td>
<td>West Bengal</td>
<td>1. Bankura</td>
</tr>
<tr>
<td></td>
<td>3. Sonebhadra</td>
<td></td>
<td>3. Purulia</td>
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<tr>
<td>Maharashtra</td>
<td>1. Chandrapur</td>
<td>Madhya Pradesh</td>
<td>1. Balaghat</td>
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<tr>
<td></td>
<td>2. Gadchiroli</td>
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<tr>
<td></td>
<td>3. Gonda</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chhattisgarh</td>
<td>1. Bastar</td>
<td>Chhattisgarh</td>
<td>1. Korne-Baikunthpur</td>
</tr>
<tr>
<td></td>
<td>2. Bijapur</td>
<td></td>
<td>2. Narayangpur</td>
</tr>
<tr>
<td></td>
<td>3. Dantewada</td>
<td></td>
<td>3. Rajmandgaon</td>
</tr>
<tr>
<td></td>
<td>5. Kanker</td>
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</tr>
</tbody>
</table>

**DIFFICULT AREAS:** Notified Difficult Areas like Leh, Ladakh, Kargil areas, areas above 11,000 ft. height from mean sea level as well as difficult islands.

**Note:** Lists of Hill areas, Notified Left Wing Extremist Affected Districts and Difficult areas will be in line with time to time updated/notified list of related Ministries/Departments of Government of India.